

October 09, 2024

The Secretary, National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex Bandra (E), Mumbai-400 051. NSE Symbol: SHEMAROO The Secretary, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001. Scrip Code : 538685

Dear Sir / Madam,

Re: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Regulation 29 of the SEBI (LODR), Regulations, 2015 – Intimation of Board Meeting for consideration and approval of the Unaudited Financial Results of the Company for the period ended September 30, 2024

This is to inform that a meeting of the Board of Directors of Shemaroo Entertainment Limited is scheduled to be held on Thursday, October 17, 2024, *inter alia* to consider and approve the Unaudited Standalone and Consolidated Financial Results of the Company for the period ended September 30, 2024.

In this connection, as informed earlier pursuant to "Code of Conduct for Prevention of Insider Trading of Shemaroo Entertainment Limited" read with the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, Trading Window for dealing in the securities of the Company shall remain closed for all designated persons, their immediate relatives and all connected persons covered under the aforesaid code, upto 48 hours of declaration of the results.

Kindly take the above on record and oblige.

Thanking you,

Yours faithfully, For Shemaroo Entertainment Limited

Pooja Sutradhar Company Secretary & Compliance Officer ICSI Membership no. A40807