

**CONTENTINO MEDIA**  
**LIMITED LIABILITY PARTNERSHIP**  
**FINANCIAL YEAR – 2015-2016**

# CONTENTINO MEDIA LLP

Balance Sheet as at 31st March,2016

Particulars	Note	As at March 31, 2016		
<b>I. EQUITY AND LIABILITIES</b>				
<b>(1) Partners Fund</b>				
(a) Partners Fixed Capital Account	2.1	100,000		
(b) Partners Current Account	2.2	(362,475)		
<b>(2) Current Liabilities</b>				
(a) Short-term borrowings	2.3	13,902,471		
(b) Trade payables	2.4	3,155,299		
(c) Other current liabilities	2.5	549,329		
<b>Total</b>		<b>17,344,624</b>		
<b>(1) Current assets</b>				
(a) Inventories	2.6	4,228,077		
(b) Trade Receivables	2.7	3,523,339		
(c) Cash and cash equivalents	2.8	374,127		
(d) Short term loans and advances	2.9	9,219,081		
<b>Total</b>		<b>17,344,624</b>		
<b>Significant Accounting Policies and Notes to the Financial Statements</b>	1 & 2			
<p><b>For and on behalf of Contentino Media LLP</b></p> <table style="width: 100%; border: none;"> <tr> <td style="width: 50%; text-align: center; vertical-align: top;"> <p><b>Sd/-</b> <b>Murtuza Kagalwala</b> <b>Partner</b> <b>Place : Mumbai</b> <b>Date : 3rd May, 2016</b></p> </td> <td style="width: 50%; text-align: center; vertical-align: top;"> <p><b>Sd/-</b> <b>Atul H. Maru</b> <b>Partner</b></p> </td> </tr> </table>			<p><b>Sd/-</b> <b>Murtuza Kagalwala</b> <b>Partner</b> <b>Place : Mumbai</b> <b>Date : 3rd May, 2016</b></p>	<p><b>Sd/-</b> <b>Atul H. Maru</b> <b>Partner</b></p>
<p><b>Sd/-</b> <b>Murtuza Kagalwala</b> <b>Partner</b> <b>Place : Mumbai</b> <b>Date : 3rd May, 2016</b></p>	<p><b>Sd/-</b> <b>Atul H. Maru</b> <b>Partner</b></p>			

# CONTENTINO MEDIA LLP

## Statement of Profit and Loss for the year ended 31st March, 2016

Particulars	Note	For the year ended March 31, 2016
<b>INCOME</b>		
Revenue from operations	2.10	3,543,373
<b>I. Total Revenue</b>		<b>3,543,373</b>
<b>EXPENDITURE</b>		
Direct Operational Expenses	2.11	6,675,716
Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	2.12	(4,228,077)
Employee Benefit expense	2.13	1,000,000
Financial Cost	2.14	230,523
Other expenses	2.15	552,526
<b>II. Total Expenses</b>		<b>4,230,688</b>
Profit / (Loss) before tax		<b>(687,315)</b>
<b>III. Tax expense:</b>		
(1) Current tax		-
<b>IV. Profit / (Loss) after Tax</b>		<b>(687,315)</b>
<b>Significant Accounting Policies and Notes to the Financial Statements</b>	1 & 2	

**For and on behalf of  
Contentino Media LLP**

**Sd/-  
Murtuza Kagalwala  
Partner  
Place : Mumbai  
Date : 3rd May, 2016**

**Sd/-  
Atul H. Maru  
Partner**

**Contentino Media LLP**

**Partners' Funds**

The Partners of Contentino Media LLP are Shemaroo Entertainment Limited, Murtuza Fakhruddin Kagalwala & Rajesh Das. The Interest in the Limited Liability Partnership is as follows

Details of Partners	Partners' Interest As at 31.03.2016
Shemaroo Entertainment Limited	65.00%
Murtuza Fakhruddin Kagalwala	17.50%
Rajesh Das	17.50%

**Note 2.1 : Partners' Fixed Capital Account**

Particulars	Shemaroo Entertainment Limited	Murtuza Fakhruddin Kagalwala	Rajesh Das	TOTAL
Opening Balance	-	-	-	-
Add: Introduced	65,000	17,500	17,500	100,000
<b>Closing Balance</b>	<b>65,000</b>	<b>17,500</b>	<b>17,500</b>	<b>100,000</b>

**Note 2.2 : Partners' Current Account**

Particulars	Shemaroo Entertainment Limited	Murtuza Fakhruddin Kagalwala	Rajesh Das	Total
Opening Balance	-	-	-	-
Add : Introduced	102,750	-	-	102,750
	<b>102,750</b>	-	-	<b>102,750</b>
Add : Remuneration Given	-	1,022,090	-	1,022,090
<b>Total</b>	<b>102,750</b>	<b>1,022,090</b>	-	<b>1,124,840</b>
Less : Share of (Loss)	446,755	120,280	120,280	687,315
Capital Withdrawn	-	800,000	-	800,000
	<b>446,755</b>	<b>920,280</b>	<b>120,280</b>	<b>1,487,315</b>
<b>Closing Balance</b>	<b>(344,005)</b>	<b>101,810</b>	<b>(120,280)</b>	<b>(362,475)</b>

**Note 2.3**

**Short-term borrowings**

<u>Short-term borrowings</u>	As at 31st March 2016
Loan and advances repayable on demand From Partner	13,902,471
<b>Total</b>	<b>13,902,471</b>

**Note 2.4**

**Trade payables**

	As at 31 March 2016
Trade Payables	3,155,299
<b>Total</b>	<b>3,155,299</b>

**Note 2.5**

**Other current liabilities**

	As at 31st March 2016
(a) Withholding and other taxes payable	538,039
(b) Others* * (includes Advance from customers, creditors for expenditure, deposits received and other payables)	-
(c) Creditors for Expenses	11,290
<b>Total</b>	<b>549,329</b>

**Note 2.6**  
**Inventories**

Particular	As at 31st March 2016
Airborne Rights	4,228,077
<b>Total</b>	<b>4,228,077</b>

**Note 2.7**  
**Trade receivables**

Particular	As at 31 March 2016
Unsecured, Considered good unless stated otherwise	
a) Outstanding for a period exceeding six months from the date they are due	-
Unsecured, considered good	
b) Others receivables	
Unsecured, considered good	3,523,339
<b>Total</b>	<b>3,523,339</b>

**Note 2.8**  
**Cash and cash equivalents**

	As at 31st March 2016
Cash and cash equivalents	
(a) Balances with Bank	
On Current Accounts	340,729
(b) Cash on Hand	33,398
<b>Total</b>	<b>374,127</b>

**Note 2.9**  
**Short term loans and advances**

	As at 31st March 2016
Prepaid Taxes	1,093,081
Advance Paid to Creditors	8,126,000
<b>Total</b>	<b>9,219,081</b>

**Note 2.10**  
**Revenue from operations**

	Year ended 31st March 2016
Revenue from Operations	3,543,373
<b>Total</b>	<b>3,543,373</b>

**Note 2.11**  
**Direct Operational Expenses**

	Year ended 31st March 2016
Airborne Rights	6,593,916
Technical Fees	81,800
<b>Total</b>	<b>6,675,716</b>

**Note 2.12****Changes in inventories of finished goods, work-in-progress and Stock-in-Trade**

Particular	Year ended 31st March 2016
<b>(a) Inventories at the end of the year</b>	
Content and Product	4,228,077
	4,228,077
<b>(b) Inventories at the beginning of the year</b>	
Content and Product	-
	-
<b>Total</b>	<b>(4,228,077)</b>

**Note 2.13****Employee Benefit Expenses**

Particular	Year ended 31st March 2016
Partners Remuneration	1,000,000
<b>Total</b>	<b>1,000,000</b>

**Note 2.14****Financial costs**

Particular	Year ended 31st March 2016
<b>Interest expense &amp; charges</b>	
On borrowings	230,523
<b>Total</b>	<b>230,523</b>

**Note 2.15****Other expenses**

	Year ended 31st March 2016
Professional Fees	111,290
CST Input	18,921
Duties & Taxes	30,421
Other Expenses	232,103
Travelling & Conveyance	159,791
<b>Total</b>	<b>552,526</b>

For and on behalf of  
Contentino Media LLP

Sd/-  
Murtuza Kagalwala  
Partner  
Place : Mumbai  
Date : 3rd May, 2016

Sd/-  
Atul H. Maru  
Partner