

Earnings release for the Quarter & Nine Months ended December 31, 2014

Nine Months – FY2015

PAT increased by 37.4 % YOY to Rs. 2,830 Lacs (9M FY2015)

Total Income increased by 11.8 % YOY to Rs. 23,769 Lacs (9M FY2015)

Q3 – FY2015

PAT increased by 38.2 % YOY to Rs. 1,019 Lacs (Q3 FY2015)

Total Income increased by 1.5% YOY to Rs. 8,766 Lacs (Q3 FY2015)

Mumbai, January 21, 2015: Shemaroo Entertainment Limited, an established integrated media content house announced its consolidated financial results for the Quarter and Nine Months ended December 31, 2014 (Q3 & 9M FY2015).

Financial Highlights:

Consolidated Results for Nine Months FY2015:

- Total Income increased by 11.8% to Rs. 23,769 Lacs (Rs. 21,264 Lacs in 9M FY2014)
- EBITDA increased by 26.7% to Rs. 6,119 Lacs (Rs. 4,828 Lacs in 9M FY2014)
- EBITDA Margin stood at 25.7% in 9M FY2015 (22.7% in 9M FY2014)
- Net Profit after tax for the period increased by 37.4% to Rs. 2,830 Lacs (Rs. 2,059 Lacs in 9M FY2014)
- PAT Margin stood at 11.9% in 9M FY2015 (9.7% in 9M FY2014)
- Basic and Diluted Earnings Per Share stood at Rs. 12.93 in 9M FY2015 (Rs. 10.27 in 9M FY2014)

Consolidated Results for Q3 FY2015:

- Total Income increased by 1.5% to Rs. 8,766 Lacs (Rs. 8,632 Lacs in Q3 FY2014)
- EBITDA increased by 17.5 % to Rs. 2,026 Lacs (Rs. 1,724 Lacs in Q3 FY2014)
- EBITDA Margin stood at 23.1% in Q3 FY2015 (20.0% in Q3 FY2014)
- Net Profit after tax for the period increased by 38.2% to Rs. 1,019 Lacs (Rs. 737 Lacs in Q3 FY2014)
- PAT Margin stood at 11.6% in Q3 FY2015 (8.5% in Q3 FY2014)
- Basic and Diluted Earnings Per Share stood at Rs. 4.6 in Q3 FY2015 (Rs. 5.01 in Q3 FY2014)

Executive Comment:

Hiren Gada, Wholetime Director and CFO said,

At Shemaroo, we are committed to provide our end consumers quality entertainment anytime, anywhere across multiple devices. We are making constant efforts to expand our reach in terms of regions and platforms.

Our digital pie has been considerably and continuously growing, showing satisfactory results. Our PAT for the nine months ended Dec 31, 2014 grew at 37.4% which reflects a consistent upward trajectory.

Business Highlights:

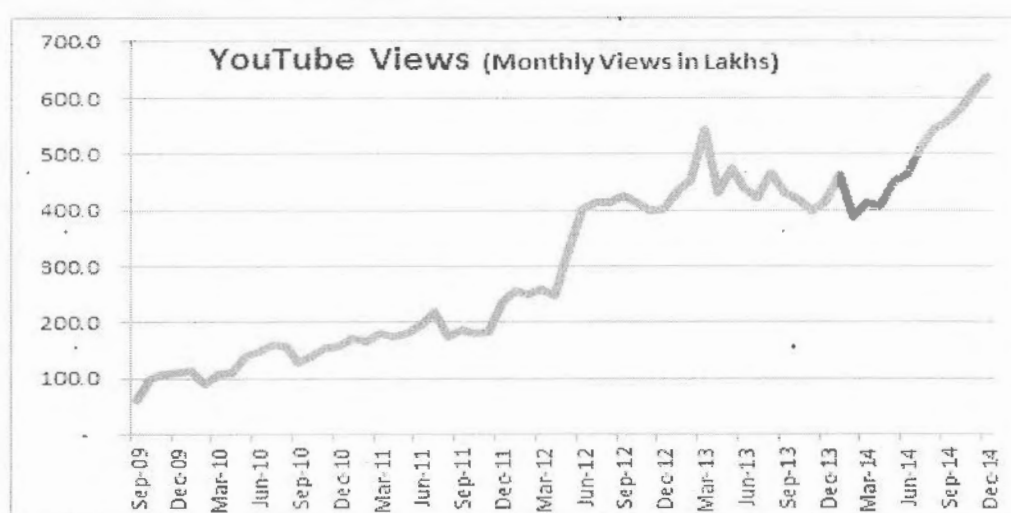
Divisional Performance (Standalone):

in Rs. Lacs

Business Division	Q3 - FY2015	Q3 - FY2014	YOY Growth %	9M - FY2015	9M - FY2014	YOY Growth %
New Media	989	730	36%	2,586	1,803	43%
Traditional Media & Services	7,739	7,835	-1%	21,087	19,316	9%
Income from Operations	8,728	8,565	2%	23,673	21,119	12%

New Media Highlights

- YouTube has launched an offline feature which is designed to help increase content consumption in Indian conditions
- Deployed movies on Facebook for users to watch on a paid basis
- Closed agreement with Samsung for 'Club Samsung' app for India & South West Asia.
- YouTube Monthly Views Graph till Dec'14:





About Shemaroo Entertainment Limited

Celebrating the golden jubilee, Shemaroo Entertainment Ltd. (BSE Scrip Code: 538685; NSE Scrip Code: SHEMAROO) is among the few entertainment companies that has hallmarked several pioneering efforts with its innovative and out-of-the-box thinking. Founded in 1962, Shemaroo Entertainment Ltd is an established Filmed Entertainment "Content House" in the country, active in Content Ownership, Creation, Aggregation and Distribution with a large content library of over 2800 titles.

Shemaroo is engaged in the distribution of content for satellite channels, physical formats and emerging digital technologies like the Mobile, Internet, Broadband, IPTV and DTH among others. With its partnership with the major telecom operators and other digital media platforms, Shemaroo is at the forefront of the digital age. The company has also tied up with many content providers across the country. The "Shemaroo" brand today is synonymous with quality entertainment in the Indian entertainment eco system. For further information please visit www.shemarooent.com